

Banner Advertising

Advertise with ORIENTED.COM and reach a highly-targeted audience of mid-career, bilingual, Western-trained professionals!

Banner Dimensions

1. Horizontal Banner 728 x 90 pixels
2. Vertical Banner 160 x 600 pixels

Banner Size 25K or less per banner

File Format .gif, .jpeg, or flash file

Flash banners must already have the associated URLs defined (hard-coded) within the file for the ad server to work properly.

Showcase your website banner ads on an ORIENTED city website, on multiple city websites, or throughout all the city websites in the ORIENTED network.

- \$500 -- 50,000 AV (or \$10 per 1,000 AV)
- \$1,000 -- 125,000 AV (or \$8 per 1,000 AV)
- \$2,100 -- 350,000 AV (or \$6 per 1,000 AV)
- \$3,000 -- 600,000 AV (or \$5 per 1,000 AV)

* An AdView (AV) is each instance that a banner ad is viewed.



How to Order

Complete the attached **Order Form** and then send it to us along with your **banner files** using one of the two options below.

OPTION 1

Upload Banners to Your Website

(Recommended) Upload your banners to your own web server and email the two URL addresses to orders@oriented.com.

Example:

<http://www.YourWebsite.com/yourbanner1.jpg>

By doing so, you may change your banner design at any time and as many times as you like, to keep site visitors interested. Any changes you make will automatically appear on the ORIENTED website.

OPTION 2

Email Your Banners to Us

Email your banner files as attachments to orders@oriented.com.

Be sure to include the website address that your banners should link to when clicked.

Need a Banner?

Most advertisers prefer to provide their own banners and graphic files to best control the look and feel of their graphics.

However, through our pool of independent graphic designers, we can also outsource the work for you for an additional US\$150 per graphic in most cases.

Before soliciting our help, we strongly recommend that you first seek graphic designers in your area for competitive pricing and more immediate servicing.

If required, please specify your needs when contacting us.



Banner Order Form

Name of Company or Organization: _____

Billing Address: _____

City, State: _____ Country: _____ Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Email Address: _____

ORDER AND PAYMENT DETAILS

Banner Campaigns (US\$)

Table with 2 columns: Price and Adviews. Rows include \$500 (50,000 Adviews), \$1,000 (125,000 Adviews), \$2,100 (350,000 Adviews), and \$3,000 (600,000 Adviews).

Terms & Conditions

By sending this Banner Order Form to ORIENTED.COM, Inc., you indicate that you have read, understand, and agree to the "Terms & Conditions" detailed at http://oriented.com/terms.

IN NO EVENT SHALL THE COMPANY, ITS OFFICERS, DIRECTORS, EMPLOYEES, CONTRACTORS, VOLUNTEERS, EVENT ORGANIZERS, AGENTS, REPRESENTATIVES OR OTHER THIRD PARTY AFFILIATES BE LIABLE FOR ANY COMPENSATORY, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, LOSS OF DATA, INCOME OR PROFIT, LOSS OF OR DAMAGE TO PROPERTY, OR ANY CLAIMS BY THE SPONSOR OR OF THIRD PARTIES WHATSOEVER WITH RESPECT TO THE EVENT, THE SERVICE, THE MATERIALS, THE PROMOTIONS AND THE PRODUCTS REGARDLESS OF THE LEGAL THEORY ON WHICH THE CLAIM IS BASED, INCLUDING, WITHOUT LIMITATION, ANY DAMAGES THAT RESULT FROM ANY MISTAKE, OMISSION, VIRUS, DELAY OR INTERRUPTION IN OPERATION OR SERVICE OR FAILURE OF PERFORMANCE, WHETHER OR NOT RESULTING FROM AN ACT OF GOD, COMMUNICATIONS FAILURE, THEFT OR UNAUTHORIZED ACCESS TO THE COMPANY WEBSITE(S). THE COMPANY SHALL NOT BE LIABLE FOR ANY LOSSES OR DAMAGES WHATSOEVER RESULTING FROM ANY FAILURE OF THE INTERNET OR FROM DIGITAL CAMERAS USED TO TAKE PHOTOS AT COMPANY EVENTS.

Payment Instructions

Visit http://oriented.com/payments for payment options, make your payment, indicate your payment method below, and fax this form to the U.S. (610) 744-5007 or Hong Kong (852) 3010-3998 (or scan/email to orders@oriented.com).

Payment must be made in full before orders can be executed. All sales are final. No refunds will be given once payment is received.

- ATM or Bank Wire Transfer (HSBC Hong Kong)
PayPal.com
VISA / MasterCard

Cardholder Name _____

Card Number _____

Card Billing Address _____

Security Code _____ Exp. Date _____

Telephone _____

Email _____

Total Amount to Charge _____

Cardholder Signature _____

- Other Method of Payment